

Thank you to many generous donors who committed to the Mayor's Fund for Las Vegas LIFE in its first year. The following donors help strengthen our community, building a brighter future for all Las Vegans.

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**Mayor's Fund for Las Vegas LIFE**

**Join Us!**

To learn more about how you can support

The **Mayor's Fund for Las Vegas LIFE**,

visit us at [www.mayorsfundlv.org](http://www.mayorsfundlv.org)

or call **(702) 229-LIFE (5433)**.

YD-2144-09-19

**Report to the Community**

**Year One**

**Building a Brighter  
Las Vegas, Together**



**Mayor's Fund for Las Vegas LIFE**

**Together,  
we can  
do more...**

# Promising Progress

In its first year, the Mayor's Fund programs made great strides to support residents across the city. Generous community supporters enabled the following impact:

	PROGRAM	PROGRESS AND IMPACT
LIVABILITY	Book Festival	Promoted reading and literacy for 12,000 plus attendees at the largest literary event in Nevada. Celebration of the written, spoken and illustrated word, including 120 authors and artists.
	Community Healing Garden	Supported Garden maintenance and the recently released Las Vegas Healing book.
	Corporate Challenge	Partnered with 72 businesses and organizations to better their employee wellness.
	Courtyard Homeless Resource Center	Served 6,921 unique guests, 4,218 of whom received supportive services to move toward self-sufficiency.
	Public Art	Launched Historic West Las Vegas mural campaign.
	Youth Sports	Enrolled 171 youth in basketball, flag football and soccer.
INNOVATION	Las Vegas Connected	Connected 300 plus families living in public housing with internet access and devices preloaded with resources; over 200 additional families will be connected in the coming months.  Launched Project Blackjack, an intelligent intersection project that will support the deployment of safety applications for all road users and the future deployment of connected and automated vehicles.
FUTURE	Strong Future Youth Employment Program	Trained and placed 200 youth for Spring/Summer 2019 employment; on-track to train and place an additional 230 youth by June 2020.
EDUCATION	Mid-Year School Supply Drive	Provided school supplies to over 7,335 students at 19 community locations throughout the city of Las Vegas.
	Reinvent Schools Las Vegas	Implemented the STEAM curriculum for approximately 585 students attending Reinvent Schools.  Hosted Safe Summer Nights, providing community and health related resources to over 5,652 students, their families and community members.
	Strong Start GO! Mobile Pre-K Bus	Capacity to serve up to 40 students each day; a second bus that can serve an additional 40 students will launch in August 2020.
	Summer Learning Academies	Provided summer school to prevent summer learning loss to over 350 students in underperforming schools.

**Strong Start GO!** Mobile Pre-K Classroom provides an innovative solution so more children have access to high-quality programming that prepares them for success in Kindergarten. Each bus enables daily early learning opportunities for 40 children and meaningful engagement opportunities for their families.



The **Mayor's Fund for Las Vegas LIFE** launched in September 2018 as a vehicle for corporate and philanthropic partners to invest in solutions that address our community's most pressing and complex challenges.

The Fund's focus areas include **Livability** (homelessness, youth sports, arts and culture); **Innovation** (increasing access to the internet, technology); **Future** (workforce development); and **Education** (Pre-K and other learning programs).

## Fiscal Responsibility

The Mayor's Fund for Las Vegas LIFE realized great success in its first year. Community partners contributed over \$4.4 million in cash and in-kind donations.

The Mayor's Fund is managed with the highest degree of fiscal integrity. Every dollar raised by the Mayor's Fund is spent on Fund priorities and all donations are monitored to ensure their intended impact is realized.

- **Fiscal Management:** Nevada Community Foundation, a 501(c)(3) nonprofit charitable organization, serves as the fiscal agent, receiving all private donations and providing donors with charitable contribution tax documentation.
- **Implementation, Monitoring and Reporting:** The city of Las Vegas coordinates the Mayor's Fund to ensure all programs are implemented as intended and supporters know the impact of their donations.
- **Guidance:** An Advisory Committee of local business and community leaders provides input and guidance to the Mayor's Fund, and serves as Ambassadors in the community to help ensure the Fund is sustainable.

REVENUE	
Revenue by Type through 10/15/19	
Corporations and Foundations	\$714,150
Individuals	\$163,523
In-Kind	\$3,544,547
Interest and Other	\$5,478
<b>Total</b>	<b>\$4,427,698</b>



The Courtyard Homeless Resource Center is a unique public-private partnership that convenes a range of service providers in a central, convenient location, to provide homeless clients with access to basic needs and services.

**We have made tremendous progress in year one, and we can further advance these important initiatives with the continued support of community members who partner with us to build a brighter future for Las Vegas.**

Las Vegas Connected links families with high-speed internet access and provides a device for home use, benefiting all members of the family - from schoolchildren to parents seeking employment.

