



Mayor's Fund for Las Vegas LIFE



2022 Impact Report



Mayor's Fund for Las Vegas LIFE



Letter from Mayor Goodman

For The Mayor's Fund, 2022 was a transformational year as we looked inward to restructure and reposition the organization for continued success. This included building on the success of the founding Advisory Committee and the formation of a new board of directors led by Ivette Fernandez and other community leaders. I am very excited about the infusion of new energy that will continue to ensure the ongoing success and impact of The Mayor's Fund on our city's most vulnerable populations.

This past year was highlighted by donations to the Fund of nearly \$1 million in both cash and significant in-kind goods and services, all of which makes a huge difference to advance priority projects that improve quality of life. I am particularly excited about our tree initiative, which is helping us to plant more trees in areas where they are needed most, ultimately improving the health and wellbeing of city residents. And, of course, critical ongoing donations to support The Courtyard Homeless Resource Center continue to help us address the needs of our homeless community. Other projects and initiatives of significance are highlighted below, and I encourage you to take a minute to review the transformational impacts of each.

Here's to a new year and continued good work for our city. Thank you again for your personal and meaningful contributions to improving quality of life for everyone who calls Las Vegas home.

I remain ever grateful for all that The Mayor's Fund for Las Vegas LIFE accomplished in 2022, thanks to so many, including our city's most outstanding business and community leaders, philanthropists and stakeholders. With your continued support, 2023 will be another year of transformative impact for our community!

With Gratitude,

– Mayor Carolyn G. Goodman



Board of Directors

CHAIR: Ivette Fernandez

Vice President of Government Affairs for Endeavor/UFC

SECRETARY: John Tippins

Founder & CEO, Northcap Commercial

TREASURER: Dr. Lisa Morris Hibbler

Chief Community Services Officer, City of Las Vegas

MEMBER AT LARGE: Gian Brosco

President & CEO, Nevada Community Foundation

MEMBER AT LARGE: Dr. Roy Whitmore, PhD

Program Chair, University of Phoenix

College of Business and Information Technology



Mayor's Fund for Las Vegas LIFE

2022 Donors

Thank you to all our generous donors whose collective contributions are improving quality of life for all Las Vegas!

\$200,000+

- NV Energy
- San Manuel Band of Mission Indians

\$50,000 - \$100,000

- SilverSummit Healthplan
- Subaru of Las Vegas
- Vegas Golden Knights Foundation

\$25,000 - \$49,999

- Buck Family Foundation
- The Howard Hughes Corporation
- Wells Fargo

\$10,000 - \$24,999

- AT&T
- Molasky Family Foundation
- The Shaquille O'Neal Foundation
- Tom Thomas
- Toyota Financial Savings Bank

\$1,000 - \$9,999

- Inter-Tribal Council of Nevada
- Las Vegas-Clark County Library District
- Las Vegas Day School
- Las Vegas Rotary Foundation
- Raiders Foundation
- Southwest Gas Corporation Foundation
- The Alexander Dawson School
- UnitedHealthcare Services, Inc.
- Zuffa LLC



Going Green for Good Health

In support of the City of Las Vegas' initiative to plant more than 60,000 trees by 2050 in areas of most affected by the urban heat island. Mayor Carolyn G. Goodman officially launched the city's "Going Green for Good Health" campaign in April 2022. The campaign's first donors were recognized for their contributions to The Mayor's Fund, which made possible the planting of 250 park-ready trees in areas where they are most lacking. Initial campaign donors included Subaru of Las Vegas which

made a \$50,000 commitment; the NV Energy Foundation which contributed \$25,000; and The Howard Hughes Corporation which donated \$25,000. This popular initiative continues to generate community-wide support and has generated nearly \$200,000. Now The City of Las Vegas is sourcing and planting trees - both nursery seedlings as well as more mature trees - with the goal of creating more equitable tree canopies across the city.

Going Green



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Book Festival



The Las Vegas Book Festival, now in its 21st year, and funded, in part, by generous donors to The Mayor's Fund, including NV Energy, HealthPlan of Nevada, UFC and Las Vegas Review-Journal, was bigger and better than ever last year. Held on October 2022 at the Historic Fifth Street School, the festival is the city's premier literary event for all ages. Headlining the event were three high profile authors representing politics, diversity and book club favorites.



Carl Bernstein, famed journalist and author who is best known for teaming up with Bob Woodward while at the Washington Post in 1972 to report on the infamous Watergate scandal, drew large crowds interested in politics. In the book club category, romance novelist Elin Hilderbrand, a prolific author dubbed "the queen of beach reads" by New York Magazine in 2019, was a hit. And representing the diversity category was author Kiley Reid, whose debut novel, "Such a Fun Age," published in December 2019, was ranked No. 3 on the New York Times hardcover fiction list within two weeks of its release.

Literacy

Lorenzi Park Ball Hockey Rink

In October, The Mayor's Fund, the City of Las Vegas, and the Vegas Golden Knights (VGK) revealed the location of a new ball hockey rink that was announced during the 2022 Honda NHL® All-Star Weekend in February. The new ball hockey rink, which will make the game more accessible to youth in the Historic Westside, is under construction at Lorenzi Park with completion scheduled for mid-year.

Design and construction of the ball hockey rink are funded by the Vegas Golden Knights Foundation with support from the National Hockey League. The city will operate and maintain the rink, and VGK has committed to host frequent street hockey clinics at the rink with players, alumni and youth hockey instructors.



Youth Sports



About The Mayor's Fund for Las Vegas LIFE

The Mayor's Fund for Las Vegas LIFE, established in 2017, is a vehicle that allows the public, private, and nonprofit sectors to come together to meet our city's most challenging needs. By championing projects that make a difference in the lives of all Las Vegans, we help make our city a better place to live, work, play, learn, grow and

thrive. The Mayor's Fund promotes public-private partnerships by accepting donations to support and advance critical city initiatives and priorities that directly benefit the community.

The Mayor's Fund for Las Vegas LIFE
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