



Mayor's Fund for Las Vegas LIFE

Fiscal Year 2025 Impact Report

(July 2024 – June 2025)



Mayor's Fund for Las Vegas LIFE



Intro from our CEO, Sallie Doeblar

As I complete my second full fiscal year of service as CEO of the Mayor's Fund for Las Vegas LIFE, I remain inspired, energized and excited about our mission. Helping to drive transformative impact and uplift for the most vulnerable and underserved residents of

the City of Las Vegas is deeply meaningful to me and those who join with us. This change happens through our collective support of quality of life initiatives that focus on public art, youth sports, workforce development and early childhood education.

None of this would be possible without support from our region's leading companies and businesses, individual philanthropists, sports teams, and foundations that recognize the importance of giving back and understand the power of public-private partnership.

Read on for an exciting and impressive summary of what we've been up to this past fiscal year, and most importantly, the lives we have touched and improved. As we look to the next fiscal year, we have some very exciting initiatives and announcements on the horizon. With the community's help, our work will continue to be even more impactful.

Thank you to all our Mayor's Fund partners and investors! Your support is invaluable!

Sallie Doeblar

CEO, THE MAYOR'S FUND FOR LAS VEGAS LIFE



Letter from Mayor Shelley Berkley

As Mayor of the City of Las Vegas, I see first-hand the incredible needs of many in our community. And while there is much government can do to address these needs, our resources are finite. And that's where nonprofits like the Mayor's Fund come in – to fill the gaps and help

support programs that make life better for our residents.

From programs that help those experiencing homelessness and early childhood education, to animal care, technology, youth sports and public art, there are many areas touched by the Mayor's Fund. And for that, I am truly grateful.

Like Sallie, I appreciate all in our valley who talk the talk and walk the walk – those who stand with us to improve quality of life by making generous investments of time, money and resources - quantifiable and transformative investments with the power to change lives.

On behalf of the City of Las Vegas, I wish to thank all of the partners, donors and supporters of the Mayor's Fund. Because of you, we are able to more efficiently and expeditiously improve life for many in our city, including our most vulnerable residents

Mayor Shelley Berkley

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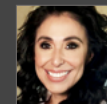
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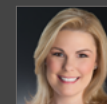
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Mayor's Fund for Las Vegas LIFE



Arrow Shuttle for Courtyard Homeless Resource Center

Funded by a \$235,000 donation to the Mayor's Fund from the San Manuel Gaming and Hospitality Authority, a new Arrow Shuttle was unveiled in October 2024. The shuttle provides continuous fixed route service for guests of the Courtyard Homeless Resource Center, transporting them to medical, social services, and other critical appointments along their journey to self-sufficiency.



Youth Street Hockey Clinics & Yoga Sessions

Thanks to a \$15,000 donation from the Vegas Golden Knights (VKG) Foundation, youth from throughout the City of Las Vegas were able to participate in a series of street hockey clinics throughout summer 2024. The clinics, held at CCSD schools, were combined with yoga sessions to promote mindfulness. In October 2024, the clinics culminated in a special celebration at the Lorenzi Park street hockey rink, also funded by a previous gift to the Mayor's Fund from the VKG Foundation and the National Hockey League. Providing access to underserved youth to participate in sports remains a key mission of the Mayor's Fund.



Soccer Uniform Donation from Foley Entertainment Group

In March 2025, Foley Entertainment Group donated 1,000 soccer uniforms valued at more than \$30,000 to the Mayor's Fund for Las Vegas LIFE. The uniforms are designated for children participating in the City of Las Vegas youth soccer program that has been renamed the VEGAS BOURNE YOUTH SOCCER LEAGUE – in honor of AFC Bournemouth, the UK-based team owned by Bill Foley's Black Knight Football Club. The uniforms, which include a jersey, shorts and socks, bear the logos of both AFC Bournemouth and the Vegas Golden Knights. The uniforms were unveiled at a festive and fun ceremony held at the Bettye Wilson West soccer complex, with Cherry Bear, mascot of AFC Bournemouth, and the Vegas Vivas, in attendance.



Goodman Sculpture

To honor the incredible combined 25-year legacy of Mayor Carolyn G. Goodman and Mayor Oscar B. Goodman, the Mayor's Fund secured significant donations from dozens of community leaders and businesses to fund a larger-than-life bronze sculpture in the Goodmans' likeness. Unveiled on Nov. 26, 2024, in a ceremony at City Hall marked by considerable fanfare, the sculpture now graces the plaza of City Hall and stands as a permanent reminder of the Goodmans' quarter-century legacy of leadership for our city.



Computers for Students, Seniors, Veterans, Families from The Mirage with Software Provided by AT&T

More than 225 gently used computers donated to the Mayor's Fund from the Mirage Las Vegas Hotel and Casino as it closed its doors were distributed to hundreds of students, seniors, veterans and families throughout 2024. The computers were outfitted with software underwritten by a generous donation of more than \$20,000 from AT&T. We love it when two donors collaborate to improve connectivity for those in our community who previously did not have access to technology!



EdPath Boost Academy via Partnership with Intermountain Health

The Mayor's Fund is partnering with Intermountain Health on an innovative program that enhances student achievement by boosting ACT test scores via customized educational support. The EdPath Boost Academy program, designed to support student success, has already completed two cohorts of local high school students preparing to take the ACT, and in both cases, scores went up an average of 6 points – a real testament of the program's efficacy!



Mayor's Fund for Las Vegas LIFE



Pet Services, Supplies at Courtyard Homeless Resource Center

We are continuing to fundraise for supplies and services for the pets of those who are experiencing homelessness at the Courtyard Homeless Resource Center. Because no one should have to choose between staying on the street with their pets, or seeking help and services, the Courtyard has long welcomed pets. In fact, thanks in part to support from donors to the Mayor's Fund, the Courtyard continues to provide heated and air-conditioned shelter, food, toys, and other pet supplies to the beloved companions of those who are experiencing homelessness. Our goal is to continue raising funds to provide vaccinations, spay and neutering, microchipping and grooming services.



Strong Future Technology Workforce Development Program – Gift from Toyota Financial Savings Bank

The Mayor's Fund recently received a gift of \$20,000 from Toyota Financial Savings Bank, adding to the more than \$63,000 previously donated from the company to strengthen the city's Strong Future Youth employment program that is founded in the principles of workforce development, as well as the Strong Start Mobile Pre-K program. Mayor Shelley Berkley, Las Vegas City Councilwoman Shondra Summers-Armstrong from Ward 5, along with Sallie Doebler, CEO of the Mayor's Fund, and Will Rucker, Vice Chair of the Mayor's Fund, were on hand for a check presentation at the Cox Innovation Lab in the Historic Westside. Also present were Dr. Tammy Malich, director of Youth Development and Social Innovation for the City of Las Vegas; Sheena Judie, workforce development officer for the City of Las Vegas; and Sabra Newby, deputy city manager for the City of Las Vegas. Helping to prepare teens and young adults for the workforce has long been a goal of the city and one of the Mayor's Fund's major tenets.

2025 Donors

Thank you to all our generous donors whose collective contributions are improving quality of life for all Las Vegans!

\$100,000+

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Intermountain Healthcare

\$50,001 - \$99,999

Gene Haas Foundation

\$25,000 - \$49,999

Boyd Gaming

Camille & Larry Ruvo,
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About The Mayor's Fund for Las Vegas LIFE

The Mayor's Fund for Las Vegas LIFE was established in 2017 as a vehicle for corporate and philanthropic partners to support innovative programs that improve quality of life for City of Las Vegas residents with a special focus on vulnerable populations. The Fund, now a 501 (c)(3) nonprofit, operates independent of the City of Las Vegas and creates opportunities for public-private partnerships as well as donations of cash, time and in-kind goods and services. Guided by a diverse group of community leaders, the Fund targets specific

community needs in four primary areas: Livability, Innovation, Future and Education. The Nevada Community Foundation, a public charity under Section 501 (c)(3) of the Internal Revenue Code, serves as The Mayor's Fund fiscal agent, receiving all private donations. Donations to the Nevada Community Foundation for The Mayor's Fund are tax-deductible to the extent allowed by law. For information, visit MayorsFundLV.org.