



Mayor's Fund for Las Vegas LIFE

Newsletter

January 2026



Nevada State Veterans Memorial



Mayor's Fund for Las Vegas LIFE



Letter from Mayor's Fund CEO Sallie Doebler

As I reflect on 2025, I am proud to share many of the Mayor's Fund successes and highlights that made our year so productive.

While it was a busy year, most importantly, it was a transformative year for those we serve: the most vulnerable in our city – students, youth, seniors, low-income residents and those experiencing homelessness, along with their beloved pets.

As the ultimate partnership architect and an independent 501 (c)(3) nonprofit, the Mayor's Fund is grateful to the many corporations, businesses and individuals that joined with us to improve lives and enhance quality of life in our city. At the Mayor's Fund we believe everyone, regardless of circumstance, deserves opportunities to learn, stay connected through technology, build skills for future success, play youth sports, and enjoy access to essential services.

With the support of our many donors, the Mayor's Fund exceeded its Fiscal Year 2025 fundraising goal, receiving more than \$1.4 million in cash and in-kind donations with the majority of those funds granted back to support City of Las Vegas programs and initiatives.

As we look to 2026, we are laser focused on programs that align with City of Las Vegas priorities in the areas of youth and workforce development, arts and culture, youth sports, veterans, public safety and homelessness.

Of note is our involvement as fundraiser for the Nevada State Veterans Memorial, a project of the State of Nevada, City of Las Vegas, and the Mayor's Fund that will create a special and significant place of healing, learning and inspiration to honor our region's 200,000-plus veterans.

I would like to extend a special heartfelt thank you to John Tippins, the Mayor's Fund's past board chair, who has worked tirelessly to advance the work, mission, and fundraising of the organization.

A special thanks to Will Rucker, who has now accepted the position of board chair. We look forward to his leadership!

Read on for an exciting and impressive summary of what we've been up to this past year. With the community's help, our work will continue to be even more impactful.

Thank you to all our Mayor's Fund partners and investors! Your support is invaluable!

Sallie Doebler

CEO, THE MAYOR'S FUND FOR LAS VEGAS LIFE



Letter from Mayor Shelley Berkley

As mayor of Las Vegas, there is much to be proud of about our amazing city. I take particular pride in the incredible mission and work of the Mayor's Fund – a nonprofit that, while independent from the city, exists to support critical quality of life programs that uplift city residents.

I witness every day the tremendous needs that exist across our city and acknowledge that our resources can only stretch so far. The Mayor's Fund steps in where gaps remain, supporting programs that improve the lives of our fellow residents.

What is especially impressive about the Mayor's Fund is the vast range of initiatives it touches: from services for those experiencing homelessness and early childhood education, to animal care, technology innovation, youth sports and public art. Its reach is wide, and its impact is significant.

I have immense appreciation for the many individuals and organizations in our valley who not only speak about making a difference but consistently act on it. Your investments of time, talent and financial resources are tangible, generous and genuinely transformative.

On behalf of the city of Las Vegas, I extend my heartfelt thanks to every partner, donor and supporter of the Mayor's Fund. Because of your commitment and the power of public-private partnership, we are able to improve the quality of life for the people who call the city of Las Vegas home.

Mayor Shelley Berkley

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Mayor's Fund for Las Vegas LIFE



Nevada State Veterans Memorial



On Veterans Day 2025, the Mayor's Fund officially launched a multi-million-dollar fundraising campaign for the Nevada State Veterans Memorial. A partnership of the State of Nevada, City of Las Vegas and the Mayor's Fund, the Memorial will include a new open-air promenade, complete with landscaping, an amphitheater, and informational signage to establish a premier gathering space to honor Nevada's 200,000-plus veterans in a dedicated place of healing, inspiration and education. It will become the permanent home for 18 magnificent sculptures that are being relocated from the Grant Sawyer Building. The statues, each standing 7.5-feet tall, were originally commissioned by the state in 2011 to honor American military service from the Revolutionary War through present day.



Battle for Vegas 2025

The epic charity softball game between players from the Vegas Golden Knights and the Las Vegas Raiders was held on July 13, 2025. Five nonprofits, including the Mayor's Fund, were featured at this high-profile, sell-out event that has raised more than \$1 million for charity since the game's inception six years ago. The Mayor's Fund was proud and grateful for the opportunity to share the stage with our community's beloved professional athletes this year while receiving a generous donation of \$25,000 from Battle for Vegas 2025 proceeds.



Youth Street Hockey Clinics & Yoga Sessions

For the second year, the Vegas Golden Knights (VGK) Foundation made a donation to the Mayor's Fund to underwrite youth street hockey clinics coupled with yoga classes that promote mindfulness. The VGK Foundation's \$15,000 gift helps to make youth sports more accessible to all kids, regardless of their income and zip code. There also continues to be a strong focus on encouraging girls to participate in these clinics with the ultimate goal of forming an all-girls street hockey league.



Soccer uniform donation from Foley Entertainment Group

For the second time this year, the Foley Entertainment Group donated soccer uniforms to the Mayor's Fund for Las Vegas LIFE. The uniforms are designated for children participating in the City of Las Vegas youth soccer program. In March, Foley Entertainment Group made its first donation of 1,000 uniforms valued at more than \$30,000. The league was renamed the VEGAS BOURNE YOUTH SOCCER LEAGUE – in honor of AFC Bournemouth, the UK-based team owned by Bill Foley's Black Knight Football Club. The uniforms, which include a jersey, shorts and socks, bear the logos of both AFC Bournemouth and the Vegas Golden Knights.



Downtown Vegas Alliance Members Donate \$17,000 to Mayor's Fund

The Downtown Vegas Alliance (DVA), a nonprofit consortium of downtown businesses working to promote the historic heart of the city as a great place to live, visit and do business, recently partnered with the Mayor's Fund to help provide supportive services for those experiencing homelessness. Sixteen local businesses of all sizes, as well as City of Las Vegas Mayor Shelley Berkley, each donated \$1,000 to kick off a grassroots community campaign to support the Courtyard Homeless Resource Center, a no-barrier facility operated by the City of Las Vegas that offers a myriad of services including access to medical, housing, and employment assistance plus safe shelter, pet services and more.



Mayor's Fund for Las Vegas LIFE



Strong Future Technology Workforce Development Program – Gift from GFiber

The Mayor's Fund received a generous gift of \$50,000 from GFiber to support the city's Strong Future Youth employment program in the Historic Westside that is founded in the principles of workforce development. Operated by the City of Las Vegas, the Strong Future Technology Training Center provides programming to assist youth of all ages and adults in developing critical skills to assist with securing employment. At the Center, students learn soft skills, enjoy access to intern opportunities, and work on certification programs and vocational training.



CES Donates \$125k for Sustainability Initiatives

On Jan. 5, 2026, the Consumer Technology Association (CTA)® awarded \$125,000 to the Mayor's Fund in support of two major City of Las Vegas sustainability projects through the CES® 2026 Green Grants program. The funds will support the city's tree planting initiative that help to reduce urban heat, and energy-efficient streetlight upgrades to reduce power consumption and improve nighttime visibility in select areas of the city. The grants underscore CTA's long-standing commitment to environmental innovation and to giving back to the community that hosts CES each year. CTA Executive Chair and CEO Gary Shapiro and CTA President Kinsey Fabrizio, along with Las Vegas Mayor Shelley Berkley and local leaders, announced the grants during a press conference and ribbon cutting ceremony marking the start of CES.



Toyota Financial Services Grant for Strong Future Workforce Employment Program

The Mayor's Fund received a gift of \$20,000 from Toyota Financial Savings Bank, adding to the more than \$63,000 previously donated from the company to strengthen the city's Strong Future Youth employment program in the Historic Westside. The program helps to prepare teens and young adults for the workforce, a longtime goal of the city and one of the Mayor's Fund's major tenets.



Mayor's Fund Sponsors First Official LVMA Art Exhibit at Civic Plaza

About The Mayor's Fund for Las Vegas LIFE

The Mayor's Fund for Las Vegas LIFE was established in 2017 as a vehicle for corporate and philanthropic partners to support innovative programs that improve quality of life for City of Las Vegas residents with a special focus on vulnerable populations. The Fund, a 501(c)(3) nonprofit, operates independent of the City of Las Vegas and creates opportunities for public-private partnerships as well as donations of cash, time and in-kind goods and services. Guided by a diverse group of community leaders, the Fund targets specific

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City of Las Vegas Doolittle Holiday Party

The City of Las Vegas community holiday party at the Doolittle Community Center in Ward 5, hosted in partnership with Clark County, was supported by several donations to the Mayor's Fund from Boyd Gaming, Southwest Gas, Cherry Development, Jay Brown and Circa Resort & Casino, AC Element Symphony Park, and Republic Services.



EdPath Boost Academy via Partnership with Intermountain Health

The Mayor's Fund continues to partner with Intermountain Health on an innovative program that enhances student achievement by boosting ACT test scores via customized educational support. The EdPath Boost Academy program, designed to support student success, has already completed two cohorts of local high school students preparing to take the ACT, while a third cohort began this fall. In many cases, ACT test scores of those involved in this program improved significantly – some by as much as six points – a true testament of the program's efficacy.

As development of the new Las Vegas Museum of Art (LVMA) at Symphony Park progresses, the Mayor's Fund enjoyed the opportunity to sponsor, in partnership with the City of Las Vegas, the first official off-site exhibit organized by the Los Angeles County Museum of Art (LACMA), giving the community a taste of the high-quality, highly curated exhibitions to come. "Family Album Art Exhibition" opened on Oct. 14 for a three month-run at the new City of Las Vegas Civic Plaza Art Gallery. That evening, Mayor's Fund stakeholders gathered with Heather Harmon, LVMA Executive Director, City of Las Vegas leaders, and art aficionados to celebrate the occasion.