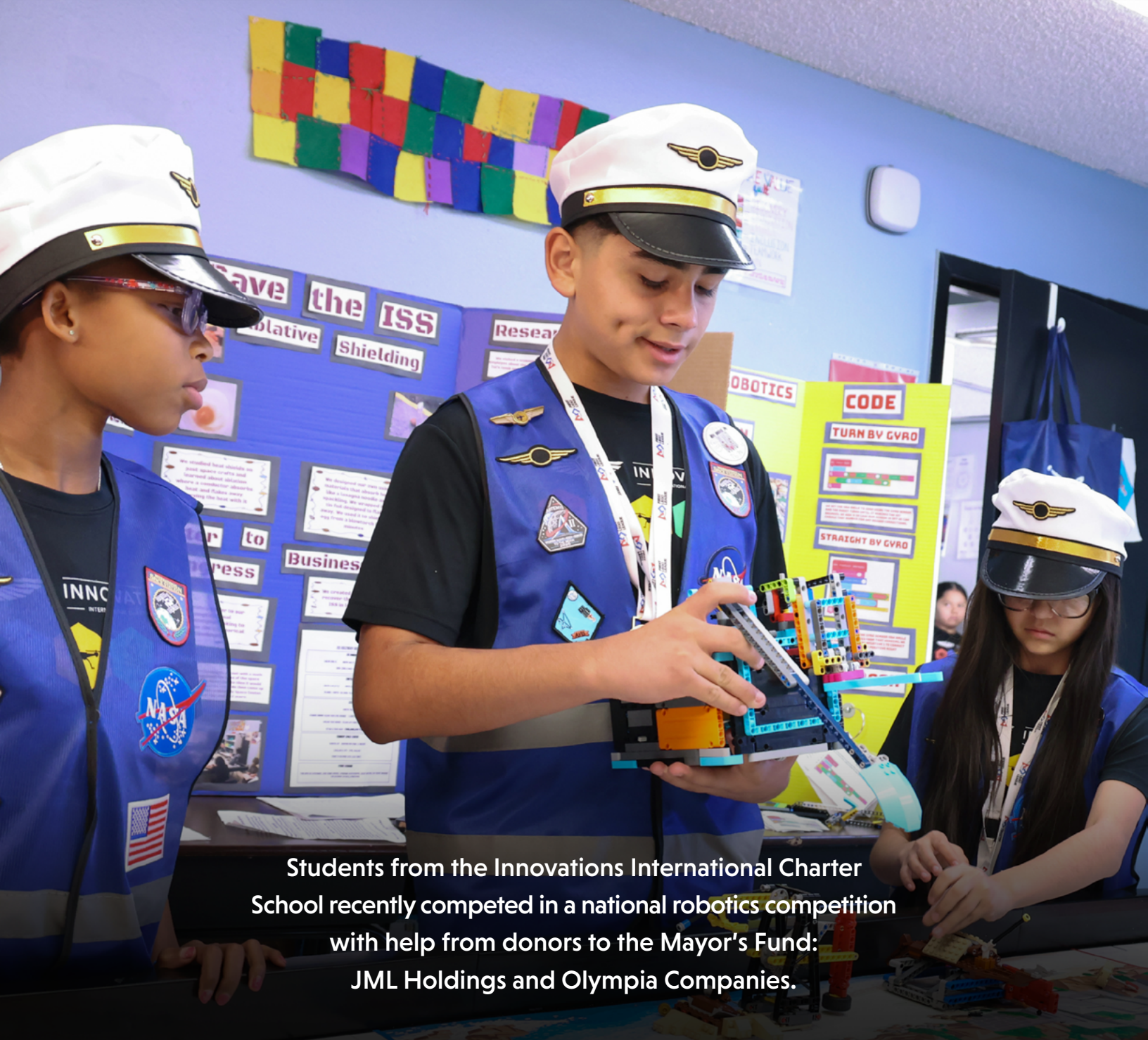




Students from the Innovations International Charter School recently competed in a national robotics competition with help from donors to the Mayor's Fund: JML Holdings and Olympia Companies.



Mayor's Fund for Las Vegas LIFE

2025-26 Impact Report



Mayor's Fund for Las Vegas LIFE



Letter from our CEO

Reflecting on this past year of community partnership is both breathtaking and inspiring. We have been blessed to have so many businesses, corporations, foundations and

individuals who believe in our work and understand the value of public-private partnership to advance critical quality of life programs in the City of Las Vegas. These are programs that, without public support, would not be as robust as they are today, making transformational differences in the lives of the city's most vulnerable populations.

We recently completed a brand audit of the Mayor's Fund that is already helping us to crystallize our direction as one of the most unique nonprofits in Southern Nevada. One of the most important changes to come out of this study is a redefinition of our focus. While donations to the Mayor's Fund will continue to support a wide range of city initiatives, going forward, we will have a special focus on **homelessness and housing stability, workforce and economic development, and health and wellbeing**.

We are excited about the clarity of our goals and appreciate that these categories are broad enough to apply to a number of programs that help to address the pervasive issue of homelessness, better prepare teens and young adults for the workforce, and enhance programs that support nutrition, youth sports, senior wellness, and more. They also align closely with the city's new five-year strategic plan.

One of our most exciting new developments is the **Platinum Seal of Transparency rating** the Mayor's Fund received from **Candid**, formerly GuideStar, the world's largest source of information about nonprofits, foundations and charitable giving. Receiving the highest possible rating puts the Mayor's Fund into an exceptional category that assures donors of our organization's transparency and efficacy.

Also of special note this year is our work to fundraise for the **Nevada State Veterans Memorial** – an audacious undertaking that will create a special place to honor our state's 250,000 veterans in Ward 4. Working closely with Las Vegas City Councilperson Francis Allen-Palenske and Mayor Shelley Berkley, we are garnering public support for this Memorial that will become a place of healing, education and reflection for the entire region.

I want to give all our Mayor's Fund board members a special shout-out for their unwavering support and dedication. Our executive committee, led by Chair Will Rucker, and comprised of Ivette Fernandez, Danielle Bisterfeldt, Roy Whitmore, and Sabra Newby, is a dream team. Thank you for your guidance and support as we navigate the challenges of running a nonprofit that, while independent, exists to support critical city initiatives.

Watch for exciting announcements coming in this new year. Together, we will continue to deliver more transformational support to City of Las Vegas residents!

Yours in Community Partnership,

Sallie Doeblar

CEO, MAYOR'S FUND FOR LAS VEGAS LIFE

But with the incredible support we receive from the community through donations to the Mayor's Fund, we can move quickly, advancing programs that improve quality of life.

I want to personally acknowledge and thank all donors and supporters of the Mayor's Fund who have contributed this past fiscal year. Your contributions, regardless of size, are a testament to this important work and our city. Thank you for caring and for doing what you can to ensure everyone in the city has opportunities to thrive and succeed.

With Gratitude,

Mayor Shelley Berkley

CITY OF LAS VEGAS



Letter from Mayor Shelley Berkley

The Mayor's Fund is a unique and special initiative that helps the city of Las Vegas to fund programs in our community to make life better.

Las Vegas is one of a handful of cities nationwide to partner with a nonprofit that exists to support the work of the municipality. I am grateful for the work Sallie and her dedicated board members do every day to fundraise on behalf of the citizens of the city of Las Vegas.

As we know, government cannot do it alone. The challenges we face every day are real and can sometimes feel insurmountable.



Mayor's Fund for Las Vegas LIFE



Mayor's Fund Spearheads Multi-Million-Dollar Campaign for Nevada State Veterans Memorial

On Veterans Day 2025, the Mayor's Fund officially launched a multi-million-dollar fundraising campaign for the Nevada State Veterans Memorial that is planned to open this fall. A partnership of the State of Nevada, City of Las Vegas and the Mayor's Fund, the Memorial will include an open-air promenade, amphitheater, and informational signage to establish a premier gathering space to honor Nevada's 250,000-plus veterans in a dedicated place of healing, inspiration and education. It will become the permanent home for 18 magnificent sculptures representing American military service from the Revolutionary War through present day that are being relocated from the Grant Sawyer Building.



\$50,000 Gift from GFiber to Support Workforce Development

A generous gift of \$50,000 from **GFiber**, presented by Will Novak, GFiber Government and Community Affairs Manager, supports the city's **Strong Future Youth employment and workforce development program** in the Historic Westside, and includes an exciting new virtual reality ocular training program. Operated by the City of Las Vegas, the Strong Future Technology Training Center provides programming to assist youth of all ages and adults develop skills needed to secure employment. At the Center, students learn power skills, enjoy access to internship opportunities, and work on certification programs and vocational training.



\$125,000 Gift from Consumer Technology Association to Support City Sustainability Initiatives

On Jan. 5, 2026, the **Consumer Technology Association (CTA)**® awarded \$125,000 to the Mayor's Fund in support of two major City of Las Vegas sustainability projects through the CES® 2026 Green Grants program. The funds support the city's **tree planting initiative** that helps to reduce urban heat, and **energy-efficient streetlight upgrades** to reduce power consumption and improve nighttime visibility in select areas. The grants underscore CTA's long-standing commitment to environmental innovation and to giving back to the community that hosts CES each year. CTA Executive Chair, CEO Gary Shapiro and CTA President Kinsey Fabrizio, along with Las Vegas Mayor Shelley Berkley and local leaders gathered for the presentation.



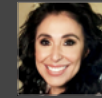
Toyota Financial Savings Bank Adds to Growing Support of Mayor's Fund

The Mayor's Fund received a gift of \$20,000 from **Toyota Financial Savings Bank**, presented by new Mayor's Fund board member and Toyota Financial Savings Bank Community Reinvestment Act (CRA) & Fair Lending Officer Christie Gray. The donation added to the more than \$63,000 previously donated from Toyota Financial Savings Bank to strengthen the city's **Strong Future Youth employment and workforce development program** in the Historic Westside, helping to prepare teens and young adults for the workforce. Toyota Financial has also supported the city's unique Strong Start GO Mobile Pre-K program.

Board of Directors



CHAIR
Will Rucker
Director, Community Health – Nevada, Intermountain Health



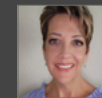
PAST CHAIR
Ivette Fernandez
Vice President, Wealth Strategist Northern Trust



TREASURER
Danielle Bisterfeldt
Senior Vice President of Marketing and Consumer Experience, Summerlin for Howard Hughes Communities



SECRETARY
Sabra Newby
Deputy City Manager City of Las Vegas



Christie Gray
Community Reinvestment Act (CRA) & Fair Lending Officer for Toyota Financial Savings Bank



Asha Jones
Director of Development Boyd Gaming Corp



Josh Kellman
Founder Voicebox



Roy Whitmore, PhD
Program Chair, University of Phoenix College of Business and Information Technology



Art Zargaryan
President and Founder Pegasus Development

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Development Services Manager

Advisory Committee

Sam Cherry
Cherry Development

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Creel Printing

Kristine Creel
Creel Printing

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City National Bank

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Heck Wealth Management

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Jameson Family Trust

Jonathan Jossel
Plaza Hotel & Casino

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KB Home

Rose McKinney-James
McKinney-James & Associates

Tony Sanchez
NV Energy

Ann Simmons Nicholson
The Simmons Group

Tom Thomas
Thomas & Mack

Angel Williams
NV Energy



Mayor's Fund for Las Vegas LIFE

2026 Donors

Thank you to these generous donors to the Mayor's Fund during the 2025-26 Fiscal Year who understand the value of public-private partnership and whose contributions exceeded \$1 million!

\$100,000+

City of Las Vegas
Consumer Technology Association

\$50,000 - \$99,999

GFiber
Ronald & Gail Murray

\$25,000 - \$49,999

Foley Entertainment Group
Gene Haas Foundation
Toyota Financial Savings Bank
Vegas Golden Knights Foundation

\$10,000 - \$24,999

Alan & Christy Molasky Family Foundation
Cox Communications - Las Vegas
Howard Hughes - Summerlin
Intermountain Healthcare
John C. Kish Foundation
NV Energy
Raiders Foundation
Southwest Gas Corporation Foundation

\$1,000 - \$9,999

Anderson Dairy Inc.
Anthem BCBS
Arnold Stalk & Shannon Kelly
Art Zargaryan
Asian Pacific Community Awareness, Inc.
Boyd Gaming Corporation
Mayor Pro Tem Brian Knudsen
BTV Marketing Group
Burke Construction Group
Circa Resort & Casino
City National Bank
Cragin & Pike, Inc.
Department of Tourism & Cultural Affairs
Energy Works LLC
Eureka! Las Vegas
Family of Tony Hsieh
First Friday Foundation Las Vegas
Fisher Brothers
Inspiring Children Foundation
Jackson-Shaw
Jay Brown
JML Holdings LLC
John Tippins & Missy Braman
Jonathan Jossel, Plaza Hotel & Casino
Kaempfer Crowell LTD
Koolsville Tattoo

Luckydog Recreation
Lyft
Matt Bonilla & Tzvi Eleff
Melissa Warren, The Warren Group
Mesquite Club, Inc.
MidFirst Bank
Olympia Companies LLC
OTIS Elevator
Republic Services
Rize Credit Union
Robert Stoldal
Sallie Doebler
Sam & Michelle Cherry
Mayor Shelley Berkley
Councilwoman
Shondra Summers-Armstrong
Southern Land Company
Stanley Black & Decker
Starbucks Coffee Company
The Epstein Family and El Cortez
Till Death Do Us Party
Tom & Audra Hamernik
UFC
Western Alliance Bank
Western Elite
Workforce Connections - EmployNV





Mayor's Fund for Las Vegas LIFE



Downtown Area Businesses Step Up to Support Programs at The Courtyard

The Downtown Vegas Alliance (DVA), a nonprofit consortium of downtown businesses working to promote the historic heart of the city as a great place to live, visit, and do business, partnered with the Mayor's Fund to help provide supportive services for those experiencing homelessness. **Sixteen local businesses of all sizes, as well as City of Las Vegas Mayor Shelley Berkley, each donated \$1,000** to kick off a grassroots community campaign to support the Courtyard Homeless Resource Center, a no-barrier facility operated by the City of Las Vegas that offers a myriad of services including access to medical, housing, and employment assistance plus safe shelter, pet services and more.



Raiders Foundation Supports Healthy Meals, Healthy Life Program for Seniors

The Mayor's Fund was proud to receive a \$12,500 Impact grant (#raidersistact) from the **Raiders Foundation** to support the city's **Healthy Meals, Healthy Life program**. At the Doolittle Active Adult Center in Historic West Las Vegas, seniors are enjoying free, hot, nutritious lunches three times a month—plus fitness passes to help keep them moving and feeling their best. The center is a vibrant hub for connection, offering everything from social clubs and crafts to housing resources and helpful services.



Local Students Boosted at International Robotics Competition by Mayor's Fund Donors

The robotics team from the **Innovations International Charter School in Las Vegas** recently participated in Western Edge, an official FIRST® event featuring both FIRST® LEGO® League and FIRST® Tech Challenge teams from around the world in Long Beach, California. This brainy group of fourth to sixth graders comprised the only public-school team in Nevada to be invited to participate. Mayor's Fund donors, **JML Holdings and Olympia Companies**, stepped up to donate a combined **\$6,000** to help offset travel costs. Mayor's Fund CEO Sallie Doeblir was joined by Council woman Olivia Diaz to present the team with this generous gift! Congratulations, Innovations International Aviators!



Local Philanthropists and Animal Lovers, Ron and Gail Murray, Underwrite Pet Water Fountains

Animal lovers and generous Las Vegas, Ron and Gail Murray, are ensuring our four-legged friends have access to pet-friendly water stations throughout the city. Thanks to the Murrays' generous donation to the Mayor's Fund, four new pet water fountains are now operational at the Rancho Oakey Dog Park, East Las Vegas Dog Park, Police Memorial Park, and the Courtyard Homeless Resource Center. In total, the Murrays have contributed more than \$53,000 to the Mayor's Fund for a variety of services to support our beloved animals. Thank you, Ron and Gail!



2025 Battle for Vegas Grants \$25,000 to Mayor's Fund

The Mayor's Fund was honored to be one of five nonprofits to benefit from the annual 2025 charity softball game between players from the Vegas Golden Knights and the Las Vegas Raiders. This high-profile, sell-out event has raised more than \$1.2 million for nonprofits since the game's inception seven years ago. The Mayor's Fund was proud and grateful for the opportunity to share the stage with our community's beloved professional athletes while receiving a generous donation of **\$25,000 from proceeds from the 2025 Battle for Vegas**.

About The Mayor's Fund for Las Vegas LIFE

The Mayor's Fund for Las Vegas LIFE was established in 2017 as a vehicle for corporate and philanthropic partners to support innovative programs that improve quality of life for City of Las Vegas residents with a special focus on vulnerable populations primarily in the areas of homelessness and housing stability, health and wellbeing, and workforce and economic development. The Fund, a 501 (c)(3) nonprofit, operates independent of the City of Las Vegas and creates opportunities for public-private partnerships as well as donations of cash, time and in-kind goods and services. Guided by a diverse group of community leaders, the Fund targets specific community needs, receiving all private donations. Donations to the Mayor's Fund are tax-deductible to the extent allowed by law. For information, visit [MayorsFundLV.org](https://www.MayorsFundLV.org).

The Mayor's Fund for Las Vegas LIFE
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